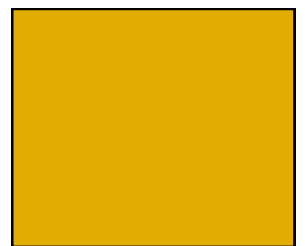
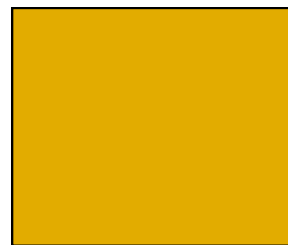
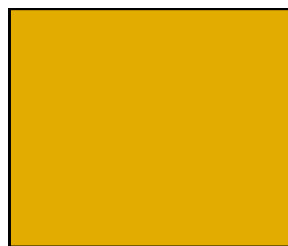


LIVE UNITED



**UNITED WAY OF
WALLA WALLA COUNTY
ANNUAL REPORT
2013-14**



MISSION

Providing Leadership. Building Resources. Improving Lives in Walla Walla County.

Providing Leadership – Provide leadership to identify and validate community needs and foster an environment where positive change occurs.

Building Resources – Mobilize the Walla Walla County community to raise money; volunteer time, talent, and influence; strengthen relationships and partnerships; and mold future leaders.

Improving Lives – Improve lives in Walla Walla County by investing in critical issues, strategies and solutions for stronger, healthier individuals, families, and communities.



Dear Friends and Supporters,

As I approach the completion of my term as president, I am struck by the enormous changes that the past year has brought in the life of United Way of Walla Walla County. Our Executive Director, Christy Lieuallen, has progressed from new and untested to experienced and successful in ways that have breathed new energy into the entire organization, and established the groundwork for a stronger, healthier future.

Most of us are aware that the long slow economic recovery from a very deep recession has not reached many in our county who live at or near the bottom of the scale. Public services financed through tax revenue have also been under pressure. It has meant that the not-for-profit social service agencies, who depend on the generosity of donors for their funds, have had to bend to a more difficult task. United Way of Walla Walla County has helped to make that happen by its own more efficient fund raising work, simplification of its processes, improved targeting of critical needs, increased accountability for performance of grants to local agencies, and stronger coordination between agency executives and staff. It bodes well for the years to come.

Like many smaller not-for-profits, our United Way depends on volunteers to get the work done. Our board is a working board of community leaders, in partnership with committee volunteers from every walk of life, who engage in the work of identifying areas of critical need, organizing the annual fund raising campaign, and assessing grant applications from local agencies to assure accountability for funds distributed.

I have been especially gratified by the work of our Mental Health Task Force chaired by Richard Pankel, and our Allocations Committee chaired by Kathryn Barron. The Mental Health Task Force oversaw our largest single grant, which was given to Family Medical to demonstrate the efficacy of integrating mental health care with ordinary physical health care. The results of the one year effort, summarized elsewhere in the annual report, were nothing short of astounding, and we hope that the lessons learned will contribute to improved mental health care throughout the community.

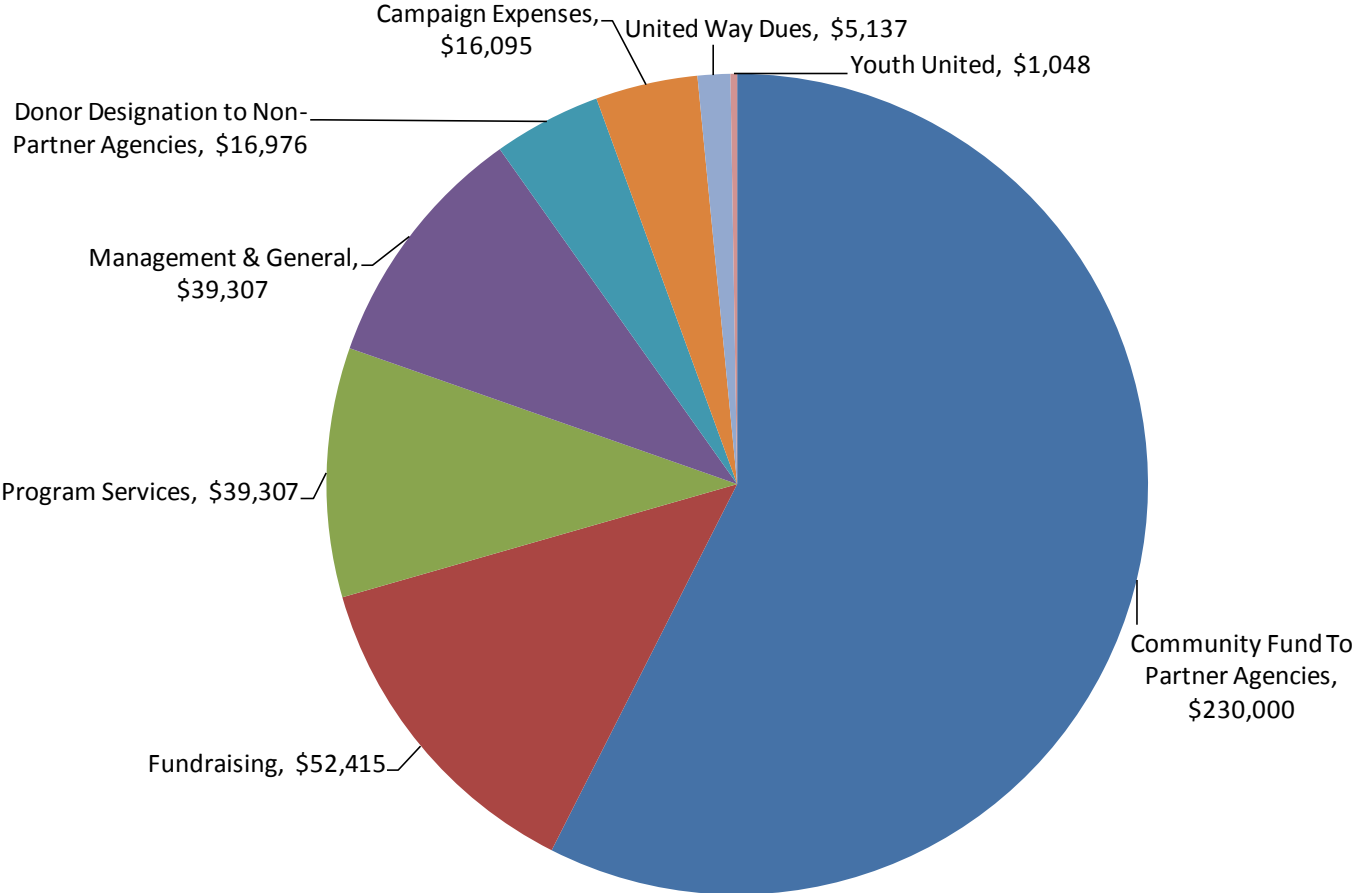
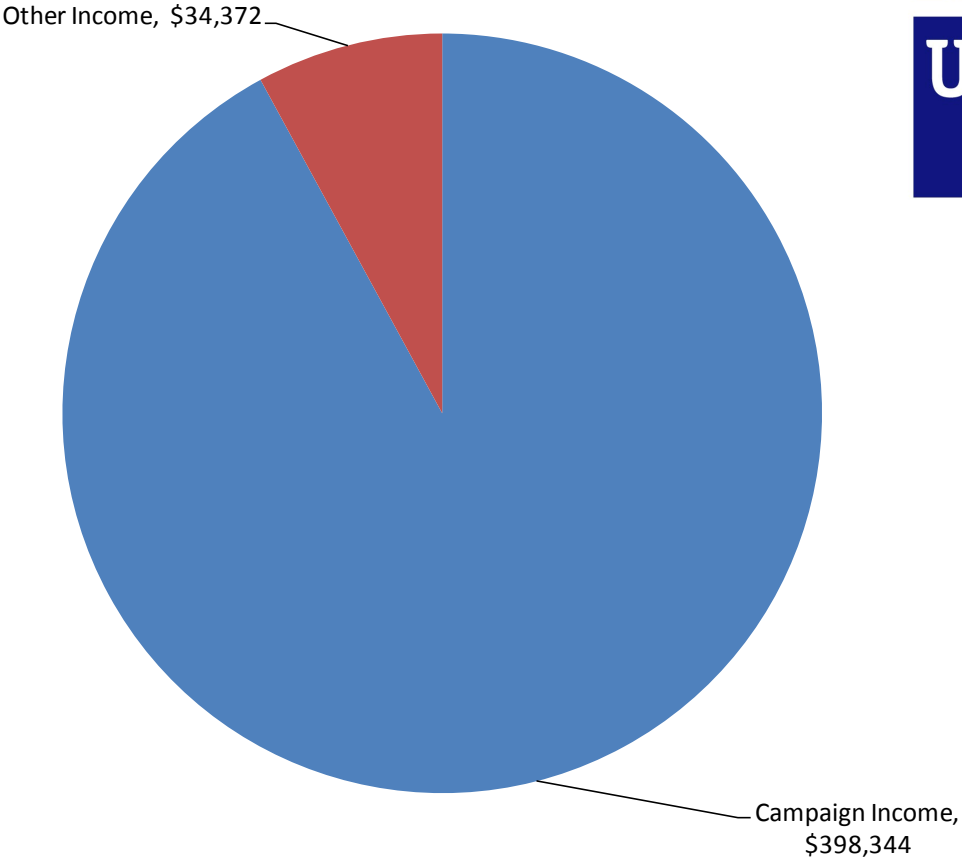
The Allocations Committee undertook a total restructuring of the allocation process, simplifying it while improving agency accountability. Not only can our donors be assured that their gifts are being well used, but participating agencies are now able to make stronger cases for support through their own fundraising activities, and that's a good thing for everyone.

I would be remiss if I did not mention the terrific support we have received from the Union Bulletin, and its publisher Rob Blethen. The U-B helped us design an advertising campaign, was generous in making ad space available, offered their conference room for meetings, and guided us in many communication decisions. Rob has moved on to Yakima, and he will be greatly missed.

Finally, I want to acknowledge Donna Maiden, our part-time bookkeeper and administrative assistant, who has become an important member of the team, assisting both board members and Christy in so many ways.

Steven E. Woolley
United Way of Walla Walla County Board President

LIVE UNITED



ALLOCATIONS REPORT

LIVE UNITED



Dear Donors,

The 2014 United Way of Walla Walla County's Allocation process underwent a significant and very positive overhaul this year. Harnessing the talent, intelligence, and passion for our community of 14 dedicated volunteers and with our new Executive Director's full support, we worked hard to ensure that our donor's generous dollars would be used for lasting and positive change in Walla Walla County. This change is part of UWWW's commitment to funding for measureable impact in our community.

We asked our partner agencies to offer us their short and long term plan for impacting needs of individuals and families in our community and to supply us with the financial and program evidence of plans to meet those needs. To better appreciate how the requested funds would be used, we sent teams from our committee to meet with each agency to see how programs are implemented. Overwhelmingly well received by the United Way volunteers and the agencies themselves, these visits offered us the opportunity to peek into the experience an agency client has as our donor's dollars are deployed to creatively and professionally meet their needs.

Once our review of the paper applications and the agency financial data and our site visits were completed, we based our funding decisions on a clear cut rubric that guided our discussions, allowing us to make thoughtful decisions about the likelihood of real impact for those in our community most in need. The result was that we granted full funding for more programs that I can remember United Way ever fully funding in my 5 years of service on the Allocations Committee. We did not just spread money around; we funded highly qualified programs that we could see would lead to positive outcomes and that could do so in a measurable way.

This was a team effort. Together, our team devoted more than 350 hours of volunteer time to the serious task of deciding how best to spend our donor's dollars. I know that each of the volunteers were, like me, deeply gratified by the honor of representing our donors in this endeavor and in hearing the stories of real lives changed by the dedicated and capable staff at our partner agencies. Thank you to our committee: Michael Lemm, T.J. Middlesworth for their financial review; Glenn Gruner, Valerie Ngaden, Emily Tillotson, Karri Bruce, Christina Price-Huntington, Chris Thompson, Sergio Hernandez, Barlow Corkrum, and fellow United Way Board members Robert Hafen, Jane Kaminsky and Beth Hudson.

Respectfully submitted,

Kathryn Barron

Chair 2014 Allocations Committee

ALLOCATIONS REPORT

Parent to Parent (Lillie Rice): \$2,950 to provide training and advocacy workshops for families of children with developmental disabilities.

Domestic Violence Shelter (YWCA): 12,000 to support and care for women and their children in their need.

YWCA Childcare (YWCA): \$12,000 to support low income children by providing safe, high quality child care programs offered at My Friends House and Adventure Club.

Palliative Care Program (Walla Walla Hospice): \$13,000 to support individuals with terminal illnesses and their families with high quality, compassionate palliative care.

Senior Round Table (Senior Center): \$12,000 to support our community's only meals on wheels and congregate feeding program for low income seniors helping to provide daily meals to vulnerable seniors in their homes and to low income seniors at the Center four days a week.

Adult Employment Program (Lillie Rice): \$5,000 to support adults with developmental disabilities who are working in our community.

Pro Bono Program (BMAC): \$7,500 to support the only program in our community to offer free civil legal advice and connection to local attorneys to low income residents.

YCCY (YMCA): \$24,000 to support this new initiative to serve "at risk" middle and high school students with supervised evening educational and social activities housed at the Armory.

Farm Labor Homes Academic Fun Club and Summer Camp (Children's Home Society): \$18,500 to serve children living at the Farm Labor Camp with this high quality afterschool homework program and summer camp close to home.

Emergency & Social Services (Helpline): \$39,000 to assist staff and volunteers who are helping connect community members in need with vital services including rental assistance, food and travel vouchers, and other referrals.

Catholic Charities Counseling Program: \$15,000 this year to employ a licensed mental health professional who is providing counseling services for low income individuals whose needs are not covered by Medicaid.

Home Team/Parent Aide (Children's Home Society): \$18,500 to train and support volunteers who will assist parents who need help to improve parenting techniques and childhood discipline.

Community Based Program (Friends of Children of Walla Walla): \$5700 to support their mentoring program where children are matched with a safe, caring adult in a weekly relationship for a year.

ABC Program (Friends of Children of Walla Walla): \$5100 to assist with this school-based mentoring program at Davis Elementary School in College Place where students are matched with adult friends.

Disaster Response (American Red Cross): \$7,000 to assist with disaster readiness and volunteer training programs to ensure our community is prepared to respond to local and regional disasters.

Latino Club Explorer Post (Boys Scouts): \$5,000 for programs that support volunteering and college preparedness for the students in the Wa-Hi Latino Club.

After School Program (Campfire): \$11,000 grant to provide high quality, safe after-school child care for students offered at one of four area elementary schools.

Emergency Services (Salvation Army): \$8,000 to support direct emergency services aid to families and individuals in greatest need in our community.

Adult Literacy Program (BMAC): \$4,550 to support the volunteers who are matched with adults seeking to learn to read to improve their economic, academic or personal lives.

Wrap Around Services Program (Blue Mountain Heart to Heart): \$3,000 to provide case management support for HIV positive clients in our community.

Scholarships (Girl Scouts of Eastern Washington and Northern Idaho) \$200 to provide financial assistance for those in need.

THANK YOU

United Way of Walla Walla County is sincerely grateful to all of our donors, volunteers and community partners for their vision and generosity for a stronger community.

In-kind & Grants

- 123 Printing
- Amavi Cellars
- Balboa Winery
- Blue Mountain Community Foundation
- Capps Radio Station
- CliftonLarsonAllen CLA
- Gramercy Cellars
- Key Technology
- Kontos Cellars
- Pepper Bridge Winery
- Seven Hills Winery
- Walla Walla Union Bulletin
- Whitman Fellow Program
- A Wing & A Prayer
- Bright's Candies
- Cookie Tree
- Cugini Import Italian Foods
- Garden Vegan Café
- Walla Walla General Hospital Foundation
- Graze Catering
- Hidden Valley Bakery
- The Marcus Whitman
- Harvest Foods
- Colville Street Patisserie
- Red Reina Cuisine
- Stone Soup
- Shawn Prendiville
- Jacobi's Cafe

Small Business 365



Block, Maughan & Associates

Cummins Athletic Supply

Ellen's Cutting Edge

Michael R Lemm, CPA, PS

Narum Concrete Construction

Vision Source

2013 CAMPAIGN REPORT

Employee Campaign - Top Ranking

Company	Pledge
Key Technology	\$34,473
Banner Bank	\$29,715
Walla Walla Public School District	\$16,392
Baker Boyer Bank	\$13,011
Washington State Employees- CFD	\$11,866
Federal Campaign- CFC	\$10,620
Walla Walla Union Bulletin	\$9,464
Nelson Irrigation	\$9,011
Macy`s	\$7,892
Bi-Mart - Plaza	\$7,458
Walla Walla University	\$7,138
City of Walla Walla	\$5,888
Providence St Mary Medical Center	\$5,820
Whitman College	\$5,597
Walla Walla Clinic	\$5,355
Doyon Drilling	\$4,500
Pacific Power	\$3,750
Family Medical Center	\$3,573
Walla Walla County Employees	\$3,276
Blue Mountain Action Council	\$2,858
YWCA	\$2,214
Valley Vision Clinic	\$2,125
United Parcel Service	\$1,738
Animal Clinic East	\$1,652
Children`s Home Society	\$1,616
Shopko	\$1,504
Lillie Rice Center	\$1,497
Walla Walla Community Hospice	\$1,484
Columbia Rural Electric Association	\$1,140

Top Corporate Contributors

Champions (\$10,000 & above)

Anonymous
Stubblefield Trust
Banner Bank

Partners (\$5,000-\$9,999)

Baker Boyer Bank
Patterson Charitable Foundation
Walla Walla Union-Bulletin

Advocates (\$2,500-\$4,900)

Key Technology
Puget Sound Energy Foundation

Investors (\$1,000-\$2,499)

Columbia Rural Electric Association
Isaacs & Associates
Macy`s Corporation
Pacific Power
Saviah Cellars
Software Planning
Walla Walla Clothing Company
Yancey P Winans Trust
Larry & Claire Siegel Family Fund

Supporter (\$500-\$999)

Bi-Mart - Plaza
Dayl Graves, Inc.
Falkenberg`s Jewelers
Lloyd`s, Inc.
McKinney Farms, Inc.
Monsanto Fund
United Health Group
Walmart
Woodward Canyon Winery
World Wide Travel Service
Walla Walla Foundry

LIVE UNITED



LEADERS IN GIVING

Partners (\$5,000 - \$9,999)

Gary & Kathy Wagers

Advocate (\$2,500 - \$4,999)

Steven & Dianna Woolley

Tom & Sandi Madsen

Kim E. Boyd

Tyrone & Linda Bliss

Leontine Jo Winn

Benjamin B. Van Donge

Cynthia D. Purcell

Lloyd & Heidi Baker

Investor (\$1,000-\$2,499)

Brad C. Patton

Gordon & Sandi Wicher

Bonnie & Lee Ballard

Albert H. Marshall

Michael L. Nichols

Barbara L. Knowlton

Theodore J. Bergstrom, MD

Sonia Schmitt

Ronald & Beverly Tompkins

Kimberly K. Zessin

Glenn P. Gruner

James R. Cunningham

Dr. Daniel & Jane Kaminsky

James & Ngozi Mercy Opara

Rick & Christine Daudt

William L. Davis

Steven & Rozanne Van Ausdle

Karie R. Brodhun

Robert & Catherine Blethen

James R. Barrow

Dr. John Bond

John & Patti Grant

Kristian & Kathy Hedine

Larry & Claire Siegel

Supporter (\$500 - \$999)

Douglas & Jodi Venneri

Deborah A. O'Brien

Roxanne Forkan

Robert E. Jones

Deborah L. Hergert

Doug & Karen Bayne

William C. Van Beek

Edward M. Dorman, Jr.

Abner Martin

John & Ruth A. Ladderud

William & Joanne Jenkins

Vic Walker

Michelle L. Conner

James M. Kuntz

Jeffrey C. Stiles, MD

Marilyn Ponti

Margaret A. Selby

Megan F. Clubb

Cinda M. Blair

Linda H. Emmerson

Valerie R. Ngaden

Shelly Ray

Cynthia K. Svehaug

Roydan T. Tomlinson

Catherine M. Walker

Anne-Marie Zell Schwerin

Nancy Ball

Jeremy V. Beam

Kellie A. Bond

Sheryl J. Burrows

Steven E. Crawford

Christy Lieuallen

Angela D. Ferguson-Rohde

Scott R. Frakes

Judy A. Hicks

Beth H. Hudson

Robert W & Delores Jackson

Deanna L. Lovgren

Mindy J. Meyer

Michael S. Mitchell

Michael P. Neher

Luther O. Ness

Kenneth & Marilyn Noble

Supporter (\$500 - \$999)

Dana M. Taggart

Michael J. Wilcox, MD

James Healy & Ellen Wolf

Chris-Allen and Jennifer Peha

Michael Dunn

Dr. Lawrence & Marie Zawatzky

Amy R. Osterman

Paul A. Bartels

Peggy Denise M. Bartlow

Arianne A. Brauer

Dan A. Carlisle

Luke A. Dunn

Mariann Harmon

Miranda Luna

Melani D. Mangum

David R. Miller

Maritza R. Rivero

Gordon & Suzanne Adams

Philip Johanson & Kathryn Barron

Michael & Sandra Buckley

Liz Conover

John & Pamela Cress

Sheila Fergusson

Greg & Sue Fink

Mary Jo M. Fontenot

Michael & Susan Gillespie

Parnell N. Hagen

Jim & Pam Hayner

Curtis & Dorothy Hockett

Lawrence & Judith Mulkerin

Wilber & Karen E. Pribilsky

Robert (Pete) & Hedda Reid

Alice Reithmayr

Yancey & LaVonne Reser

Don & Catherine Ritchie

Paul & Jody Schneidmiller

Timothy W. Sullivan

Linda Tam

Harold G. Thompson, Jr.



YOUTH UNITED

This Year United Way of Walla Walla County partnered with the Walla Walla School District, Blue Mountain Community Foundation and Whitman College to recognize Volunteer All-Stars in our valley. United Way of Walla Walla County has created an innovative program, Varsity in Volunteerism, which recognizes students in grades 9 through 12 who volunteered 145 hours or more of community service between April 1, 2013 and March 31, 2014. Participating can help students develop fundamental leadership skills, improve scholarship opportunities, and most importantly, it can give students the opportunity to help others in their community. Students in Middle School can also participate in this program. Middle School student that complete a minimum of 75 hours of service over the course of one year will medal in community service. This year three eighth grade students from Pioneer Middle School have qualified for a medal in volunteerism and three Walla Walla High School Students will receive a varsity letter in volunteerism. Collectively, these six students volunteered more than 1235 hours.

High School Students Earned Varsity Letters in Volunteerism

Hunter Lynn- a sophomore at Walla Walla High School has volunteered over 379 hour of community service with the JROTC and the Civil Air Patrol.

Danielle Thongdy- a senior at Walla Walla High School has volunteered 275 hours of community service at the YWCA and Avid Club.

Christian Moreno- a sophomore at Walla Walla High School has volunteered over 221 hours with the Latino Club and Children's Home Society. He Stated, "volunteering has definitely enhanced my career and work skills".

Middle School Students Earned Varsity Letters in Volunteerism

Kail Lynn- volunteered over 208 hours this year with the Civil Air Patrol and Pioneer Middle School.

Ritu Patel- volunteered 77 hours at the Blue Mountain Humane Society and through National Junior Honor Society. She said, "At first I thought 20 hours was a lot, but it was really fun" "I met new people, made new friends, and helped our community."

Alicia Pancheco-Espana- volunteered 75 hours of community service work through National Junior Honor Society.

LIVE UNITED



We would like to express our sincerest gratitude to the United Way Board of Directors and Committees for giving your time, wisdom, thorough focus and heart throughout this past year.

United Way Board Members

OFFICERS

President

Steve Woolley

Campaign Chairs

Mick & Shannon Miller

Allocations Chair

Kathryn Barron

Communications Chair

Rob Blethen

Treasurer

Michael Lemm

BOARD OF DIRECTORS

Jim Barrow

Michelle Conner

Pam Cress

Anita Funk

Robert Hafen

Kris Hedine

Beth Hudson

Jane Kaminsky

Paul Schneidmiller

Communications Committee

Rob Blethen Chair

Anita Funk

Michelle Liberty

Allocations Committee

Kathryn Barron, Chair

Karri Bruce

Barlow Corkrum

Glenn Gruner

Valerie Ngaden

Christina Price-Huntington

Chris Thompson

Emily Tillotson

Sergio Hernandez

Financial Review Team;

Michael Lemm

T.J. Middlesworth

United Way Board members

Robert Hafen

Beth Hudson

Jane Kaminsky

Mental Health Committee

Richard Pankl, Chair, Community Volunteer

Kathryn Barron, United Way Board Member

Pavel Blagov, Psychology Department, Whitman College

Dr. Greg Brown, Retired Emergency Department Medical Director

Lisbeth Fry, Mental Health Facilitator

Sue Huett, Mental Health Councilor

Luke Waggoner, Senior Team Leader - Acute Care Services

Steve Woolley, United Way Board Member

LIVE UNITED



United Way of Walla Walla County

United Way of Walla Walla County
29 E Sumach Walla Walla, WA 99362
Phone: 509.529.1183
Web: unitedwayww.org
Email: Info@unitedwayww.org
Facebook.com/unitedwayww